

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
<i>Time period varies per station</i>		Q2 2024	Q1 2025	Q2 2025	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25
NATIONAL STATIONS - MON-FRI						
BBC Radio 1 - 07.00 - 10.30am	Q	4004	4072	3860	-4%	-5%
BBC Radio 2 - 06.30 - 09.30am	Q	6423	6453	6216	-3%	-4%
BBC Radio 3 - 06.30 - 09.00am	Q	749	798	639	-15%	-20%
BBC Radio 4 - 06.00 - 09.00am	Q	5465	5695	5639	3%	-1%
BBC Radio 5 live - 06.00 - 09.00am	Q	1401	1351	1449	3%	7%
BBC 6 Music - 07.00 - 10.00am	Q			1261		
Absolute Radio Network - 06.00 - 10.00am	H	2212	2324	2194	-1%	-6%
Capital Network (UK) - 06.00 - 10.00am**	H	2808	2762	2722	-3%	-1%
Classic FM - 06.30 - 10.00am ¹	H		1981	1961		-1%
GB News Radio - 06.00 - 09.30am	Q	214	237	191	-11%	-19%
Greatest Hits Radio - 06.00 - 10.00am*	H			3235		
Heart Network (UK) - 06.30 - 10.00am**	H	4150	4303	4188	1%	-3%
Hits Radio - 06.00 - 10.00am*	H			1706		
KISS - 06.00 - 10.00am	Q	823	547	477	-42%	-13%
Magic - 06.00 - 10.00am	Q	1059	862	772	-27%	-10%
Planet Rock - 06.00 - 10.00am	Q	546	452	522	-4%	15%
Talk (was TalkRadio) - 06.00 - 09.30am	H	259	235	225	-13%	-4%
talkSPORT - 06.00 - 10.00am	H	1328	1307	1318	-1%	1%
Times Radio - 06.00 - 10.00am	H	252	304	294	17%	-3%
Virgin Radio Network - 06.30 - 10.00am	H	901	776	779	-14%	0%
Radio X Network (UK) - 06.30 - 10.00am	H	1162	996	944	-19%	-5%

- * Changes to group
- ** excludes Scotland

¹ Station changed reporting survey period

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BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
<i>Time period varies per station</i>		Q2 2024	Q1 2025	Q2 2025	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25
LONDON STATIONS - MON-FRI						
BBC Radio London - 06.00 - 10.00am	Q	161	108	101	-37%	-6%
Capital London - 06.00 - 10.00am	Q	793	649	641	-19%	-1%
Capital XTRA (London) - 06.30 - 10.00am	Q	249	332	278	12%	-16%
Gold Radio London - 07.00 - 11.00am	Q	130	138	139	7%	1%
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	393	397	362	-8%	-9%
Heart London - 06.30 - 10.00am	Q	777	783	746	-4%	-5%
Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am	Q	276	198	159	-42%	-20%
LBC London - 07.00 - 10.00am	Q	734	743	818	11%	10%
LBC News (London) - 07.00 - 10.00am	Q	175	110	195	11%	77%
Magic (London) - 06.00 - 10.00am	Q	533	424	368	-31%	-13%
Smooth Radio London - 06.00 - 10.00am	Q	378	315	370	-2%	17%
Radio X London - 06.30 - 10.00am	Q	202	182	191	-5%	5%